

**737 Simulations to open first facilities in Canada where the public can book flights in a certified Boeing 737 NG simulator**

**Toronto, July 1, 2008** — 737 Simulations plans to open its first facility where members of the public can pilot a flight in an airline approved, JAR-certifiable Boeing 737 NG simulator in our location in the Greater Toronto Area by early 2009. 737 Simulations' mandate is to bring affordable, fun, professional level flight simulation opportunities with airline-approved simulation equipment to the general public, and allow people to experience their dream of flying a real Boeing 737 aircraft.

Members of the public can book one hour flights that can encompass any aspect of a typical airline flight including take-offs, landings, complete short flights, flight planning and more, from any location in the world. Each customer's flight includes a training and orientation session prior to entering the simulator to become familiarized with the standard operations and the flight characteristics of the Boeing 737 NG. Additional flights beyond the first will include advanced training sessions covering flight systems and procedures in more detail, as well as the opportunity for longer flights and highly customized flight experiences.

737 Simulations' pre-launch, no-obligation reservations are currently available online, and our final online-only booking system will permit our pilots to specify all aspects of their flight type, weather, route etc in advance of their arrival. Full online payment via credit cards will be accepted.

Our first simulator is being built to 737 Simulations' specification by European manufacturer CockpitSonic, who have supplied airline training facilities and flight simulation operations in Europe and the United States with state-of-the-art, JAR-certifiable flight simulators. The simulator features full fiberglass and aluminum cockpit enclosure, fully complete and operating backlit panels (overhead, centre pedestal, MIP, MCP and EFIS), full throttle quadrant and seating, Project Magenta Professional Version software, and enclosed 165 degree FOV visual system.

Future enhancements to the facility and simulator will include the addition of a motion system and a software upgrade to utilize X-Plane 9 as our visual and flight dynamics software to allow our simulator to offer the world's best flight 737 flight model based on blade element theory instead of look-up tables.

As part of our opening, 737 Simulations is offering special savings. The first four hundred people to indicate their interest in a flight and reserve a no-obligation booking will receive either 10% or 25% off the standard fee. One lucky individual will even receive a free flight along with a welcome package of 737 Simulations' merchandise.

There are a handful of small-scale initial investor opportunities open to Canadian residents still available in 737 Simulations' Greater Toronto Area operations. A modest investment ensures a significant revenue stream and solid growth return on funds invested in only a short two–three year period. Interested parties should contact 737 Simulations for more details.

737 Simulations' Toronto was founded in 2008 after five years of research and planning by a former Air Traffic Services Flight Service Specialist. Our operations and facility will be supported by a small team of highly skilled engineers, airline employees and commercial pilots. 737 Simulations will be the first operation of its kind anywhere in Canada. Our business goal is to open new facilities by expanding into major urban centres across Canada in the coming few years.

To reserve your flight or to obtain more information, please visit our recently launched website at [www.737simulations.com](http://www.737simulations.com).

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